

## **2018 DIGITAL SHORT EDITION SUBMISSION RULES.**

BY REGISTERING TO SUBMIT A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS STORYHIVE ("TELUS") has developed a digital funding platform called "STORYHIVE" to award grant funding and distribution to local content creators, and support the creation of locally-produced programming available on TELUS Optik TV On Demand (via TELUS STORYHIVE / TELUS Community Television).

For this 2018 STORYHIVE Digital Shorts Edition (the "STORYHIVE Edition"), each participant (the "Project Lead") must submit a multimedia application which contains a pitch for a Digital Short (a "Project"). After a successful application, moderation and jury selection, a Project Lead could then be eligible to receive one of 40 available \$10,000 grants (the "Grant(s)"), (available to BC and Alberta residents only) from TELUS to produce their Project. The 40 successful projects (the "Top Projects") will also receive distribution on select TELUS platforms, and the producing teams will receive mentorship and training. Projects Leads will retain the rights to their finished productions, including copyright to their finished Projects.

STORYHIVE will be accepting pitches for the 2018 Digital Shorts Edition starting February 26, 2018. The deadline to submit a pitch to the 2018 Digital Shorts Edition is noon (12:00 pm) PST on March 19, 2018. All submitted projects will then be moderated and the Top Projects will be determined by a combination of voting results and a TELUS jury. Each of the 40 Project Leads responsible for their submitted Project will then be required to sign the TELUS STORYHIVE Community Access Licence Agreement (the "TELUS Grant Agreement"). The final delivery date for each Project will be August 7, 2018.

## **1. ELIGIBILITY**

To be eligible to apply to STORYHIVE and receive a Grant, all Projects must be led by an eligible Project Lead who will act as the primary applicant and accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Grant Agreement. Each Project Lead must:

1. be the age of majority, or older, in their province of residence (British Columbia or Alberta) as of the Digital Shorts Edition deadline date;
2. be a resident of British Columbia or Alberta;
3. be a Citizen or permanent resident of Canada;
4. be able to provide complete, clean, unencumbered chain of title for the Project and must enter into a TELUS Grant Agreement with TELUS; and
5. not be an individual associated with TELUS, including but not limited to the following (the "Excluded Individuals"): the employees, contractors, agents and representatives of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS who enter into an agreement with TELUS to assist in any way with this STORYHIVE Edition . Notwithstanding the foregoing, Excluded Individuals may participate in a Project as a principal artist, a background performer, and/or as a member of the video production crew, provided they are not the Project Lead.
6. not have received a broadcast licence from a Canadian broadcaster in the last three years.

## **Eligible Projects**

To be eligible to apply to STORYHIVE for the Digital Shorts Edition and receive a Grant:

1. the Project must fall into one of the following categories: Comedy, Drama, Documentary;
2. the Project must have a self-identified female in at least one of the following key creative roles: Producer, Director, Writer,

Director of Photography, Head Animator (for Animation applications only), Storyboard Artist (for Animation projects only), Editor, Composer, Production Designer;

3. the Project must be in compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, CRTC Best Practice Code, and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the Canadian Broadcast Standards Council website for further information), and must otherwise qualify for a G or PG rating;
4. the Project Lead must be able to provide complete, clean, unencumbered chain of title for the Project, must have all the rights, releases and clearances necessary to produce, own and exploit the Project and for deployment of the Project on required TELUS Platforms (as that term is defined below) (including synchronization and master use rights for any music used in the Project), and must enter into a TELUS Grant Agreement with TELUS STORYHIVE ;
5. the Project must be a minimum of 3 minutes and a maximum of 10 minutes in length including any and all screen credits (but not including the STORYHIVE bumper and TELUS cards);
6. the Project Lead must complete technical delivery of the Project to and receive acceptance by TELUS on or before 5:00 pm PST on August 7, 2018. (Note: all budget overages are the sole responsibility of the Project Lead);
7. the Project must be in a format that can be delivered for distribution on IPTV and online (i.e. meet technical requirements for delivery for both video on demand and online) Note: submitted videos must be in a High Definition format, 4K delivery (in addition to HD) is optional;
8. the Project must not have been already shot and/or seeking completion funding. STORYHIVE will allow a maximum of 15% of a Project to have previously been shot if it falls into the Documentary category, or on a case-by-case basis made on behalf of the Project Lead to TELUS;
9. the Project must be shot in the province in which the Project Lead received the Grant (the Project Lead's province of residence). However a maximum of 25% of the length of the Project (days) can be shot outside of the Project Lead's province of residence, and/or a maximum of 25% of the amount of the Project's budget can be spent outside of the Project Lead's province of residence;
10. the Project cannot have been previously licensed to a broadcaster or appeared on a major network; and
11. the Project must either be in English or be able to be subtitled or versioned into English.

## **EXCLUSIONS:**

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:

1. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
2. Political organizations and candidates; and
3. Advocacy or special interest groups

## **INELIGIBLE PROJECTS**

STORYHIVE does not wish to unduly limit the types of content or applications that it supports, and applicants for all types of project proposals are encouraged to apply. However, the following are projects that are ineligible for the Digital Shorts edition of STORYHIVE:

- Music Videos;
- Web Series;
- Episodic;
- Political, and/or issue driven documentaries;
- Reality TV and docusoaps;
- Video Game and other applications; and
- Websites

## 2. TOP PROJECT AWARD (GRANT DESCRIPTION)

40 Top Projects will be eligible to receive a Grant of \$10,000 CAD. Completed Top Projects may be featured on TELUS Optik TV On Demand, TELUS website(s), the STORYHIVE website (the "Website") and/or other TELUS platforms (together, the "TELUS Platforms"). Completed Top Projects may also be featured on YouTube. Project Leads will retain all the rights including copyright to their finished Projects.

## 3. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Project submission is allowed per Project Lead. On the STORYHIVE platform, creative team members (the "Team Members") may register to join more than one team; however the Project Lead can only lead one Project as the primary applicant in the Digital Shorts Edition.

**STEP 1: SIGN IN + BUILD YOUR CREATIVE PROFILE:** Join STORYHIVE via the SIGN IN page. Once you sign up as a registered user of STORYHIVE, you will be asked to build your profile and be added to the creative directory. You will be asked to provide the necessary information about your skills, experience, required social links and optional sample or demo reel. You can browse the creative directory to view potential creative Team Members. **Please note: only a user who has signed up as a Project Lead can submit an application for a Grant on STORYHIVE.**

**STEP 2: PITCH + PLAN:** You and your Team Members have from noon (12:00 pm) PST February 26, 2018 until noon (12:00 pm) PST March 19, 2018 to complete your Project submission (i.e. your multimedia application/pitch package) via your Project dashboard.

The following information is required and will appear to the public on your Project page on the Website:

- Project Title
- Logline (enter text, maximum 120 characters)
- Synopsis (enter text, maximum 800 characters)
- Background links (optional; provide up to 3 relevant links)
- Category (Drama, Comedy, Documentary)
- Target Audience (select one from list)
- Target Length (enter minutes; minimum 3, maximum 10)
- Grant Ask (click on \$10K)
- Maximum 60 second pitch video (share a YouTube embed link)
- Project box art (upload JPEG, PNG; 480 x 688 pixels; maximum 6MB)
- Project title card (upload JPEG, PNG; 1920 x 1080 pixels; maximum 6MB)

Along with the above required items, you **MUST** submit at least 2 of the items from the following content options. These items will appear to the public on your Project page\*:

- Interview Roster (for documentary only)
- Character Breakdown
- Community Relevancy
- Production Design
- Storyboards
- Audience
- First Draft Screenplay or Treatment (\*this item will not appear on your public page)
- Promo Plan

When all of the required content items are completed and uploaded, the Project Lead can then submit their application and will

need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

**MODERATION** Once the intake period closes at noon (12:00 pm) PST on March 19, 2018, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only Projects that meet the eligibility criteria outlined above will enter voting. TELUS shall have the sole discretion to determine whether a Project meets the eligibility criteria for the STORYHIVE Digital Shorts Edition.

**STEP 3: PROMOTE + VOTE:** Eligible Projects will be published on April 3, 2018. Community voters will be invited to STORYHIVE to vote on their favourite Projects from noon (12:00 pm) PST on April 3, 2018 until noon (12:00 pm) PST on April 6, 2018. The number of votes each Project garners will be one of several factors considered by the jury when selecting the successful Projects.

#### NOTE ON GAMING / INELIGIBLE VOTING METHODS:

Any attempt to tamper with the Project submission or Voting process, interfere with these Submission Terms, deliberately damage the Website or undermine the administration, security or legitimate operation of the STORYHIVE Edition, in TELUS' sole discretion (collectively referred to as "Prohibited Acts"), may result in disqualifying applicants from this and future STORYHIVE Editions. For further clarity, Prohibited Acts include, without limitation:

1. Exceeding the maximum allowed votes - each user may cast one vote per Project per day for a maximum of five Projects. Any type of voting outside these rules is prohibited and may result in disqualification from voting and participation in the STORYHIVE Edition.
2. Use of automated equipment - the use of any automated equipment to participate in voting on this STORYHIVE Edition is prohibited.
3. Use of invalid voting procurement methods – the use of vote acquisition or vote exchange platforms (e.g. [getonlinevotes.com](http://getonlinevotes.com)) is prohibited.

**STEP 4: AWARD + PRODUCE:** Successful Projects will be announced the week of April 30, 2018. If your Project is selected to receive a grant, you will be contacted by TELUS. TELUS will verify the eligibility of your Project Lead and Project and if applicable, will provide you with a TELUS Grant Agreement for review and signature. Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual pre-conditions (if applicable), grant funds will be released in a drawdown schedule as set out therein.

Successful Project Leads that have completed the TELUS Grant Agreement must deliver their completed Projects to TELUS on or before 5:00 pm PST on August 7, 2018, unless otherwise specified in the TELUS Grant Agreement.

**STEP 5: DISTRIBUTE + WATCH:** Completed Projects in the 2018 Digital Shorts Edition may be made available on TELUS platforms, community screenings, various social media channels and distributed by partners of TELUS STORYHIVE.

#### SCHEDULE OF MAIN EVENTS

February 26 - March 19, 2018	Submissions Open	3 Weeks
March 19 - 29, 2018	Moderation #1	9 Days
April 3 - 6, 2018	Online Voting	4 Days
April 9 - May 1, 2018	Moderation #2 & Jury Deliberation	17 Days
Week of April 30, 2018	Grants Announced	1 Day

May 3 - August 7, 2018	Production	13 Weeks
August 7, 2018	Deliver	1 Day

#### 4. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all Project submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the STORYHIVE Edition, is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this STORYHIVE Edition and future STORYHIVE Editions.

**REFUSAL OF A GRANT.** The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

**RELEASE.** Each Project Lead and all Team Members hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the STORYHIVE Edition.

If you are successful with your Project submission, Grant recipients may have their Project distributed on the TELUS Optik TV On Demand service and will be required to sign a TELUS STORYHIVE Submission Release Agreement.

**LIMITATION OF LIABILITY.** The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the STORYHIVE Edition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the STORYHIVE Edition or that it will be free of any errors.

**OWNERSHIP.** A Canadian-controlled company or a Canadian citizen or permanent resident of Canada must own: (a) the master recording of the music featured in the Project; and (b) the Project.

**CONSENT.** By entering the STORYHIVE Edition, each Project Lead and Team Member consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment or compensation.

**MODIFICATION.** TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this STORYHIVE Edition, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of this STORYHIVE Edition as provided in these Terms.

**IMPOSSIBILITY TO ACT DUE TO FORCE MAJEURE.** The Beneficiaries shall not be responsible for any damages for a failure to operate this STORYHIVE Edition in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this STORYHIVE Edition, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

**DECISIONS OF TELUS.** All decisions of TELUS and/or those of its representatives regarding this STORYHIVE Edition are final

and binding.

If you have any questions regarding the eligibility of your Team Members, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: [storyhive@telus.com](mailto:storyhive@telus.com)

Please print or save a PDF of these Terms by clicking the button below.

Created: February 19, 2018