

## **2019 STORYHIVE Community Stories Submission Rules.**

BY REGISTERING TO SUBMIT AN APPLICATION FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS STORYHIVE ("TELUS") and REEL YOUTH ("REEL YOUTH, as a project of Tides Canada Initiatives") have collaborated on a pilot program called STORYHIVE Youth Community Stories to award grant funding and distribution opportunities to local content creators in the Okanagan region, and support the creation of locally-produced programming to be made available on TELUS Optik™ TV On Demand.

For the 2019 STORYHIVE Youth Community Stories (the "Youth Community Stories"), each team must have an Adult Project Lead (as defined below). An "Adult Project Lead" must submit an application which contains information about your team of youth participants (the "Project Team") and provides a sense of your Project Team's abilities and interests to successfully complete a short digital media project (a "Project") as further defined below.

After applying, a Project Team may be eligible to receive one of 10 available \$10,000 grants (the "Grant(s)"), from Reel Youth to produce their Project (see below for applicant and project eligibility criteria). The 10 successful projects (the "Top Projects") will also receive distribution on select TELUS platforms, and the producing teams will receive mentorship and training. Adult Project Leads will retain the rights, including copyright of their finished Projects. All versions of the Project distributed on TELUS platforms must acknowledge the support of STORYHIVE and Reel Youth within the credits, unless otherwise approved by TELUS and Reel Youth in writing.

STORYHIVE will be accepting applications for the 2019 Youth Edition starting September 24, 2019. The deadline to submit an application to the 2019 Youth Edition is noon (12:00 pm) PDT on October 31, 2019. All submitted applications will then be moderated and Top Projects will be selected by a jury comprised of STORYHIVE and Reel Youth staff. Each of the 10 Adult Project Leads will then be required to sign the Community Stories: Youth Edition Licence Agreement (the "Reel Youth Grant Agreement") administered by Reel Youth. The final delivery date for each Project will be June 26, 2020.

### **1. ELIGIBILITY**

To be eligible to apply to the Youth Edition and receive a Grant, all applications must be supported by an Adult Project Lead who can demonstrate that they are connected to an eligible host organization: an eligible school, non-profit organization, charity, or production company; and who will accept responsibility for the obligations under these Terms and, if applicable, under the terms of the Reel Youth Grant Agreement.

If your Project Team does not have an eligible host organization attached, please contact [storyhive@reelyouth.ca](mailto:storyhive@reelyouth.ca) and Reel Youth may act as the host organization. Note, there are limited spots for teams without a host organization.

EACH ADULT PROJECT LEAD MUST:

1. Be an employed staff member of the host organization (school, non profit, charity, or production company) as of the Youth Edition intake deadline date, October 31, 2019. It is preferable that each Adult Project Lead has some experience in filmmaking, but this is not mandatory.
2. Be the age of majority, or older (19 years old in British Columbia) as of the Youth Edition intake deadline date, October 31, 2019.
3. Be a resident of one of the following Okanagan, BC communities: Kamloops (Kamloops and Williams Lake), Kelowna (Armstrong, Creston, Kelowna, Peachland, Trail, and Westbank), Penticton (Castlegar, Gallagher Lake, Naramata, Penticton, Okanagan Falls, Oliver, Osoyoos, and Summerland), and Vernon (Oyama, Salmon Arm, Vernon) (the Adult Project Lead's "Community of Residence"); and be able to supply current

- proof of residency for the address listed on their application;
4. Be a citizen or permanent resident of Canada;
  5. Be able to provide complete, clean, unencumbered chain of title for the Project, as well as all necessary release forms and the rights to all the music (including synchronization and master use rights) and all other material, performances, etc. in the Project and must enter into a Reel Youth Grant Agreement; and
  6. Not be an individual associated with TELUS, including but not limited to the following (the “Excluded Individuals”): an employee, contractor, agent and representative of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS (including Reel Youth) who enter into an agreement with TELUS to assist in any way with the Youth Community Stories program. Notwithstanding the foregoing, Excluded Individuals may participate in a Project as a member of the video production crew, provided they are not the Adult Project Lead.
  7. Not have received a broadcast licence from a Canadian broadcaster in the last five years.

## **ELIGIBLE PROJECTS**

1. To be eligible to apply to Youth Community Stories and receive a Grant:
2. Each Project Team must choose one of the following digital citizenship themes (the “Youth Community Stories Themes”) to explore in their Project:
  1. Online safety
  2. Cyber bullying
  3. Tech addiction
  4. Online Social Connection vs Disconnection
3. The Adult Project Lead must agree to support the youth team members throughout the whole project process and is responsible for managing the budget and the finances of the project.
4. Up to five youth (14-24 yrs old) must make up the key project leads (the “Youth Team Creative Leads”) and will lead the pre-production, production, and post production process of the project with support and guidance from the Adult Project Lead.
5. The Youth Team Creative Leads must include least one self-identified female team member;
6. the Project must maintain compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, CRTC Best Practice Code, and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the [Canadian Broadcast Standards Council](#) website for further information), and must otherwise qualify for a G or PG rating;
7. the Project must be a minimum of 3 minutes and a maximum of 10 minutes in length including any and all screen credits;
8. the Project must complete final technical delivery of the Project to the acceptance of Reel Youth on or before 5:00 pm PDT on June 26, 2020. (Note: all budget overages are the sole responsibility of the Adult Project Lead);
9. the Project must be in a format that can be delivered for distribution on IPTV and online (i.e. meet technical requirements for delivery for both video on demand and online) Note: submitted videos must be in a High Definition format.

10. the Project must not have been already shot and/or seeking completion funding. STORYHIVE will allow a maximum of 15% of a Project to have previously been shot if it falls into the Documentary or Animation category,
11. No less than 75% of the filming and production of the Project must take place in the Adult Project Lead's Community of Residence. No less than 75% Project's budget must be spent in the Adult Project Lead's Community of Residence;
12. the Project cannot have been previously licensed to a broadcaster or appeared on a major broadcast television network; and
13. the Project may be in any language. Languages other than English must be subtitled or versioned into English.

### **EXCLUSIONS:**

1. In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:
2. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
3. Political organizations and candidates; and
4. Advocacy or special interest groups. (Groups whose main focus is improving the lives of and/or supporting youth are excepted.)

### **INELIGIBLE PROJECTS**

STORYHIVE does not wish to unduly limit the types of content or applications that it supports, and applicants for all types of project proposals are encouraged to apply. However, the following are projects that are ineligible for Youth Community Stories:

1. Episodic;
2. One-sided political advocacy projects (Projects which do not present a balanced perspective on a topic. Presenting a balanced perspective means stories must fairly represent all sides of an issue);
3. Reality TV and docusoaps;
4. Video Game and other applications; and
5. Websites

## **2. TOP PROJECT AWARD (GRANT DESCRIPTION)**

10 Top Projects will be eligible to receive a Grant of \$10,000 CAD. Completed Top Projects may be featured on TELUS Optik TV On Demand, TELUS website(s), the STORYHIVE website (the "Website") and/or other TELUS branded websites or social media platforms. In addition, TELUS may distribute awarded projects through platforms managed by TELUS partners without compensation, payment, or notification of the creator. Adult Project Leads will retain all the rights including copyright to their finished Projects.

## **3. HOW TO PARTICIPATE**

There is no fee to participate. Only one (1) Project submission is allowed per Adult Project Lead. However, Adult

Project Leads are permitted to be a part of the production team of more than one project. Host organizations are allowed more than one application, just as long as they are not using the same Adult Project Lead.

**STEP 1: PARTNER + PLAN + APPLY:** Project Teams have until noon (12:00 pm) PST October 31, 2019 to complete and submit their application on STORYHIVE.com.

Along with the above required items, each Project Team must submit an up to 90 second introduction video along with their application.

When all of the required content items are completed and uploaded, the Adult Project Lead can then submit their application and will need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

## **MODERATION**

Once the intake period closes at noon (12:00 pm) PDT on October 31, 2019, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only projects that meet the eligibility criteria outlined above will be eligible for consideration by the jury. TELUS and Reel Youth will have the sole discretion to determine whether a Project and an Adult Project Lead meet the eligibility criteria for the Youth Community Stories Program.

**STEP 2: AWARD + PRODUCE:** Successful Projects will be announced on the week of December 2, 2019. TELUS and Reel Youth will contact the Project Teams selected by the jury to receive a Grant. TELUS and Reel Youth reserve the right to further verify the eligibility of the Adult Project Lead and Project Team. When eligibility is confirmed, Reel Youth will provide the Adult Project Lead with a Reel Youth Grant Agreement for review and signature.

Some or all of the Youth Team Creative Leads and the Adult Project Lead must attend the pre-production Youth Edition Workshop on February 8-9, 2020 (Kamloops) or February 28 - Mar 1, 2020 (Kelowna). The workshop is a vital part of the STORYHIVE process for successful Project Teams..

Following the full execution of the Reel Youth Grant Agreement and the receipt, acceptance and/or approval by TELUS and Reel Youth, in its sole discretion, of any contractual preconditions (if applicable), Grant funds will be released in a drawdown schedule as set out therein.

Successful Adult Project Leads who have entered into a Reel Youth Grant Agreement must deliver their final completed Projects to Reel Youth on or before 5:00 pm PDT on June 26, 2020 unless otherwise specified in the Reel Youth Grant Agreement.

**STEP 3: DISTRIBUTE + WATCH:** Completed Projects in the 2019 Youth Edition may be made available to audiences on TELUS platforms, via community screenings, various social media channels and distributed by partners of TELUS STORYHIVE.

## **SCHEDULE OF MAIN EVENTS**

September 24, 2019 Submissions Open

October 31, 2019 Submissions Deadline

November 14, 2019 Application Jury Moderation

December 2, 2019 Grants Announced

February 8-9, 2020 Youth Edition Workshop 1: Kelowna  
Feb 28-Mar 1, 2020 Youth Edition Workshop 2: Kamloops  
Mar - Apr 2020 Film Production  
Post Production Draft 1 Deadline - June 1  
Post Production Draft 2 Deadline - June 15  
June 26, 2020 Final Cut Deadline  
VOD Content Launch  
Sept - Nov 2020 Community Film Festival Screenings

#### **4. GENERAL CONDITIONS**

TELUS reserves the right, but not the obligation, to verify all Project submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the Youth Community Stories program, is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from the Youth Community Stories program and/or future STORYHIVE Editions.

#### **REFUSAL OF A GRANT**

The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

#### **RELEASE.**

Each Adult Project Lead hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the Youth Edition.

If you are successful with your Project submission, Grant recipients may have their Project distributed on the TELUS Optik TV On Demand service and will be required to sign a TELUS STORYHIVE Submission Release Agreement.

#### **LIMITATION OF LIABILITY**

The Beneficiaries are not liable for faulty computer components, software, or links; the loss or nonexistence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Youth Community Stories program. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or

misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the Youth Community Stories program or that it will be free of any errors.

## **OWNERSHIP**

A Canadian-controlled company or a Canadian citizen or permanent resident of Canada must own: (a) the master recording of the music featured in the Project; and (b) the Project.

## **CONSENT**

By entering the Youth Community Stories program, each Adult Project Lead consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment, compensation, or notification.

## **MODIFICATION**

TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Youth Community Stories program, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of this Youth Community Stories program as provided in these Terms.

## **IMPOSSIBILITY TO ACT DUE TO FORCE MAJEURE.**

The Beneficiaries shall not be responsible for any damages for a failure to operate this Youth Community Stories program in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Youth Community Stories program, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

## **DECISIONS OF TELUS.**

All decisions of TELUS and/or those of its representatives regarding this Youth Community Stories program are final and binding.

If you have any questions regarding the eligibility of your Project Team, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: [storyhive@reelyouth.ca](mailto:storyhive@reelyouth.ca)

Please print or save a PDF of these Terms by clicking the button below.  
Created: May 17, 2019