

2019 Web Series Edition Submission Rules.

BY REGISTERING TO SUBMIT A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS STORYHIVE ("TELUS") has developed a digital funding platform called "STORYHIVE" to award grant funding and distribution to local content creators, and support the creation of locally-produced programming available on TELUS Optik TV On Demand (via TELUS STORYHIVE / TELUS Community Television).

For this STORYHIVE 2019 Web Series Edition (the "STORYHIVE Edition" or the "Edition"), there are two phases.

For Phase 1, each participant (the "Project Lead") must submit a multimedia application which contains a pitch for a locally reflective Web Series Pilot (a "Project") including episode synopses for 4-10 subsequent episodes of the Web Series (the "Series"). After a successful application, moderation and selection by jury, a Project Lead could then be eligible to receive one of 40 available \$20,000 grants (the "Grant(s)"), (available to BC and Alberta residents only) from TELUS to produce their Project. The 40 successful Projects (the "Top Projects") will also receive distribution on select TELUS platforms, and the producing teams will receive mentorship and training. Projects Leads will retain the rights, including copyright, to their finished Projects.

For Phase 2, following full technical delivery of the Project, the Top Projects will be eligible to receive one of 2 available \$60,000 grants, (the "Series Grant(s)"), (available to BC and Alberta residents only) from TELUS to produce their Web Series. The 2 successful Top Projects (the "Series Projects") will also receive distribution on select TELUS platforms, and the producing teams will receive additional mentorship and training. Projects Leads will retain the rights, including copyright, to their finished Series Projects.

STORYHIVE will be accepting pitches for the STORYHIVE 2019 Web Series Edition starting August 21, 2019. The deadline to submit a pitch to the STORYHIVE 2019 Web Series Edition is noon (12:00 pm) PDT/1:00 pm MDT on September 19, 2019. Each of the 40 Project Leads responsible for their submitted Project will then be required to sign the TELUS STORYHIVE Community Access Licence Agreement (the "TELUS Grant Agreement"). The final delivery date for each Project in Phase 1 will be June 17, 2020.

Creators are encouraged to consider the following themes when developing their 2019 Web Series Edition applications:

- a. Connectivity: Bridging digital divides to provide access to the Internet and supporting a culture of online safety
- b. Digital Economy: Transforming the future of work and growing the digital economy
- c. Health: Improving health outcomes through sports, active lifestyles, technology and more
- d. Environment: Stewarding the natural environment for future generations
- e. Community: Celebrating connections and relationships of belonging and inclusion

The STORYHIVE jury will look for Projects that incorporate one or more of these themes. However, locally relevant stories can be told many ways and the Jury will consider any complete applications that meet all the eligibility requirements for funding.

1. ELIGIBILITY

To be eligible to apply to STORYHIVE and receive a Grant, all Projects must be led by an eligible Project Lead who will act as the primary applicant and accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Grant Agreement. Project Leads will retain all the rights including copyright to the completed Project. Once the Project is submitted, the Project Lead cannot change. For clarity the Project Lead can be first time producers/filmmakers, previous experience is not required to be eligible.

EACH PROJECT LEAD MUST:

1. Be the age of majority, or older, in their province of residence (British Columbia or Alberta) as of the STORYHIVE 2019 Web Series Edition intake deadline date, September 19, 2019 at noon (12:00 pm) PDT/1:00pm MDT;
2. Be a resident of one of the following communities in British Columbia or Alberta:

Alberta:

Airdrie; Anzac; Beaumont; Bittern Lake; Blackfalds; Brooks; Calgary; Camrose; Canmore; Chestermere; Coaldale; Cochrane; Devon; Didsbury; Drayton Valley; Edmonton; Edson; Evansburg; Fort McMurray; Fort Saskatchewan; Grande Prairie; High Prairie; High River; Hinton; Innisfail; Lacombe; Leduc; Lethbridge; Medicine Hat; Morinville; Namao; Nisku; Okotoks; Peace River; Ponoka; Red Deer; Redcliffe; Redwood Meadows; Sherwood Park; Slave Lake; Spruce Grove; St Albert; Stony Plain; Stony Plain I.R. #135; Strathmore; SWPK; Sylvan Lake; Taber; Vegreville; Westlock; Wetaskiwin; Whitecourt.

British Columbia:

Abbotsford; Aldergrove; Annacis Island; Armstrong; Bowser; Brilliant; Britannia Beach; Burnaby; Campbell River; Castlegar; Chemainus; Chilliwack; Cole Bay I.R.; Columbia Valley; Coquitlam; Courtenay; Cranbrook; Creston; Davis Bay; Delta; Duncan; Furry Creek; Gallagher Lake; Garden Bay; Gibsons; Halfmoon Bay; Hope; Kamloops; Kelowna; Kitsumkalum Mountain; Ladner; Langley; Lantzville; Maple Ridge; Medeira Park; Mission; Nanaimo; Naramata; New Westminster; North Vancouver; Okanagan Falls; Oliver; Osoyoos; Oyama; Peachland; Pender Harbour; Penticton; Pitt Meadows; Port Alberni; Port Coquitlam; Port Moody; Powell River; Prince George; Qualicum Beach; Richmond; Roberts Creek; Salmon Arm; Secret Cove; Selma Park; Sliammon; Squamish; Summerland; Sunshine Valley; Surrey; Terrace; Trail; Tsawwassen; Tsawwassen I.R.; Union Bay; Vancouver; Vernon; Victoria; West Vancouver; Westbank; Whistler; White Rock; Williams Lake; Wilson Creek.

3. Be a resident of the community from which they are applying (see eligible communities listed above) and be able to supply current proof of residency for the address listed on their submission;
4. Be a citizen or permanent resident of Canada;
5. Be able to provide complete, clean, unencumbered chain of title for the Project and must enter into a TELUS Grant Agreement with TELUS; and
6. Not be an individual associated with TELUS, including but not limited to the following (the "Excluded Individuals"): the employees, contractors, agents and representatives of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS who enter into an agreement with TELUS to assist in any way with this STORYHIVE Edition. Notwithstanding the foregoing, Excluded individuals may participate in a Project as a member of the video production crew, provided they are not the Project Lead.
7. Not be known to the public.
8. Consider themselves an emerging content creator and not have received a broadcast licence from a Canadian broadcaster in the last five years.

ELIGIBLE PROJECTS

To be eligible to apply to STORYHIVE for the STORYHIVE 2019 Web Series Edition and receive a Grant:

1. The Project must fall into the category of Web Series: Comedy, Drama or Documentary series.
2. To be considered "locally reflective" the Project elements must meet the following criteria:
 - a. The Project Lead currently resides in the community, town or city indicated on their application to the STORYHIVE edition (the "Community of Residence");
 - b. No less than 75% of the filming and production of the Project will take place in the Project Lead's Community of Residence;
 - c. No less than 75% of the budget spent to produce the Project will be spent in the Project Lead's Community of Residence;

- d. The Project is about people, topics or events that are relevant and connected to the Project Lead's Community of Residence

For additional information, refer to our [FAQs](#)

3. The Project must have a self-identified female in at least one of the following key creative roles: Producer, Director, Writer, Director of Photography, Head Animator (for Animation projects only), Storyboard Artist (for Animation projects only), Editor, Composer, Production Designer; Musical Artist (for Musical Video projects only)
4. Project Lead must acknowledge they have read the STORYHIVE Community Code of Conduct: <https://www.storyhive.com/index/code-of-conduct>
5. The Project must be in compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, CRTC Best Practice Code, and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the Canadian Broadcast Standards Council website for further information), and must otherwise qualify for a G or PG rating;
6. The Project Lead must be able to provide complete, clean, unencumbered chain of title for the Project, must have all the rights, releases and clearances necessary to produce, own and exploit the Project and for deployment of the Project on required TELUS Platforms (as that term is defined below) (including synchronization and master use rights for any music used in the Project), and must enter into a TELUS Grant Agreement with TELUS STORYHIVE;
 - a. For Phase 1: the Project (the Web Series Pilot) must be a minimum of 10 minutes in length including any and all screen credits (but not including the STORYHIVE bumper and TELUS cards). A maximum length of no more than 30 minutes is recommended.
 - b. For Phase 2: The Series must be a minimum of 4 episodes (in addition to the pilot) and a maximum of 10 episodes (in addition to the pilot). The Series including the pilot must be a minimum combined running time of 40 minutes including any and all screen credits (but not including the STORYHIVE bumper and TELUS cards). A maximum combined running time of no more than 150 minutes is recommended for the Series including the Pilot.
7. The Project Lead must submit their Project for review on the following dates:
 - o Rough Cut delivery- April 15, 2020
 - o Fine Cut delivery- May 6, 2020
 - o Picture Lock delivery - May 20, 2020
8. The Project Lead must complete technical delivery of the Project to and receive acceptance by TELUS on or before 5:00 pm PDT on June 17, 2020. (Note: all budget overages are the sole responsibility of the Project Lead);
9. The Project must be in a format that can be delivered for distribution on IPTV and online (i.e. meet technical requirements for delivery for both video on demand and online) Note: submitted videos must be in a High Definition format, additional 4K delivery (in addition to HD) is optional;
10. The Project must not have been already shot and/or must not be seeking completion funding. STORYHIVE will allow a maximum of 15% of a Project to have previously been shot;
11. The Project cannot have been previously licensed to a broadcaster or appeared on a major network; and
12. The Project must either be in English or be able to be subtitled or versioned into English.

INELIGIBLE PROJECTS:

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:

1. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
2. Political organizations and candidates; and
3. Advocacy or special interest groups

INELIGIBLE PROJECTS

STORYHIVE does not wish to unduly limit the types of content or applications that it funds, and applicants for all types of Project proposals are encouraged to apply. However, the following are Projects that are ineligible for the 2019 Web Series Edition of STORYHIVE.

- Music Videos;
- Lifestyle TV, Reality TV, “How to” Documentaries and Docusoaps;
- News and Reporting
- Video Game and other applications
- Websites
- Talk shows
- Non-Canadian content

2. TOP PROJECT AWARD (GRANT DESCRIPTION)

In Phase 1: 40 Top Projects will be eligible to receive a Grant of \$20,000 CAD to create a Project.

Phase 2: following full technical delivery of the Project, two of the Top Projects, one in BC and one in Alberta, will be selected to receive a grant of \$60,000 CAD to produce Season 1 of their Series.

Completed Top Projects and Series Projects may be featured on TELUS Optik TV On Demand, TELUS website(s), the STORYHIVE website (the “Website”) and/or other TELUS branded Websites or social media platforms (including, but not limited to, YouTube) (together, the “TELUS Platforms”). Completed Top Projects and Series Projects may also be featured on Air Canada’s Inflight Entertainment System. Project Leads will retain all the rights including copyright to their finished Projects and Series Projects. The Grant and Series Grant are awarded to the Project Lead and are non-transferable. If the Project Lead wishes to execute the TELUS Grant Agreement under a company name, the Project Lead must own and control at least 51% of the company and the company must be located in the Project Lead’s Community of Residence; proof of company ownership and address must be supplied to TELUS.

3. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Project submission is allowed per Project Lead, though the Project Lead is permitted to be a part of other creative teams. On the STORYHIVE platform, creative team members (the “Team Members”) may register to join more than one team; however the Project Lead can only lead one Project as the primary applicant and once the Project is submitted, the Project Lead cannot change in the STORYHIVE 2019 Web Series Edition.

STEP 1: SIGN IN + BUILD YOUR CREATIVE PROFILE: Join STORYHIVE via the SIGN IN page. Once you sign up as a registered user of STORYHIVE, you will be asked to build your profile and be added to the Creator Directory. You will be asked to provide information about your skills and experience, links to your relevant social media accounts and an optional sample or demo reel. You can browse the Creator Directory to search for potential collaborators for your Project. You need to create your profile on the Creator Directory in order to submit an application for a Grant on STORYHIVE.

STEP 2: PITCH + PLAN: Teams have from noon (12:00 pm) PDT/1:00pm MDT August 21, 2019 until noon (12:00 pm) PDT/1:00pm MDT September 19, 2019 to complete their Project submission (i.e. the multimedia application/pitch package) on STORYHIVE.com.

The following information is required and will appear to the public on the Project page on the Website:

- Project Title
- Series Logline (enter text, maximum 120 characters)
- Synopsis (enter text, maximum 800 characters)
- Detailed Pitch Document - use the link to the template to submit a Detailed Pitch Document for your Web Series (fictional or documentary); this includes Episode Synopses for each of the 4-10 subsequent episodes (approximately 200 word synopsis for each episode). The Pitch Document is not public facing - only available to STORYHIVE team and jury)
- Pilot Script (for fictional) or Treatment (for documentary) (Submit a PDF version of your rough draft script or documentary treatment, not public facing - only available to STORYHIVE team and jury)
- Category (Web Series)
- Target Audience (select one from list)
- Target Length* (enter minutes; minimum 10, recommended maximum 30)
- Grant Ask (click on \$20K)
- Max 60 second pitch video (share a public YouTube embed link)
- Project box art (upload JPEG, PNG; 480 x 688 pixels; maximum 6MB)
- Project title card (upload JPEG, PNG; 1920 x 1080 pixels; maximum 6MB)

Along with the above required items, the Team MAY submit some or all of the following optional content items. These items will appear to the public on the Project page:

- Interview Roster (for documentary series only)
- Production Design
- Promotional Plan
- Background links (optional; provide up to 3 relevant links to your story)
- Character Breakdown (for fictional series only)
- Community Relevancy

When all of the required content items are completed and uploaded, the Project Lead can then submit their application and will need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

MODERATION Once the intake period closes at noon (12:00 pm) PDT/1:00pm MDT on September 19, 2019, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only projects that meet the eligibility criteria outlined above will be eligible for consideration by the jury. TELUS shall have the sole discretion to determine whether a Project meets the eligibility criteria for the STORYHIVE 2019 Web Series Edition.

STEP 3: AWARD + PRODUCE: Successful Projects will be announced the week of November 25, 2019. If your Project is selected to receive a grant, TELUS will contact the Project Lead. TELUS will verify the eligibility of the Project Lead and Project and if applicable, will provide the Project Lead with a TELUS Grant Agreement for review and signature. Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual preconditions (if applicable), grant funds will be released in a drawdown schedule as set out therein.

Successful Project Leads that have completed the TELUS Grant Agreement must deliver their final Projects to TELUS on or before 5:00 pm PDT on June 17, 2020, unless otherwise specified in the TELUS Grant Agreement.

Other dates to consider;

- Rough cut delivery - April 15, 2020
- Fine cut delivery - May 6, 2020
- Picture Lock delivery - May 20, 2020

STEP 4: DISTRIBUTE + WATCH: Completed Projects (Web Series Pilots) in the STORYHIVE 2019 Web Series Edition may be made available on TELUS platforms, community screenings, various social media channels and distributed by partners of TELUS STORYHIVE.

STEP 5: PHASE 2 - DELIBERATE + AWARD + PRODUCE

The two Series Awards, one per province, will be determined by a jury. Following jury deliberation, the awarded Series Projects will be announced during the week of August 10, 2020. Just as in Phase 1, TELUS will verify the eligibility of the Project Lead and Project and if applicable, will provide the Project Lead with a TELUS STORYHIVE Community Access Licence Agreement for the Series (the "TELUS Series Grant Agreement") for review and signature. Following the full execution of the TELUS Series Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual pre-conditions (if applicable), grant funds will be released in a drawdown schedule as set out therein.

TELUS will work with the Project Leads of the Series Projects to determine the creative, training and mentorship support TELUS will provide for the subsequent 4-10 web series episodes, and TELUS will create a TELUS Series Grant Agreement reflecting a \$60,000 contribution from TELUS to each Series Project for the creation of 4-10 additional episodes of their awarded Series. Successful teams that have completed the TELUS Series Grant Agreement will have until June 15, 2021 to deliver their finished Series Projects to TELUS unless otherwise specified in the TELUS Series Grant Agreement.

STEP 6: PHASE 2 - DISTRIBUTE + WATCH: The finished Series may be made available on TELUS platforms, community screenings and various social media channels

SCHEDULE OF MAIN EVENTS

Phase 1:

Aug 21 - Sept 19, 2019	Submissions Open
Week of Nov 25, 2019	Grants Announced
Dec 2, 2019	Pre-Production begins
Jan 25 & 26, 2020	Creator Workshops
February 2020	Production begins
April 15, 2020	Rough cut delivery
May 6, 2020	Fine cut delivery
May 20, 2020	Picture Lock delivery
June 17, 2020	Final Delivery Pilots

Phase 2:

Week of Aug 10, 2020	Series Awards Announced
March 31, 2021	Series Rough Cut
April 30, 2021	Series Fine cut
May 17, 2021	Series Picture Lock
June 15, 2021	Series Final Delivery

4. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all Project submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the STORYHIVE Edition, is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this STORYHIVE Edition and future STORYHIVE Edition.

Refusal of a Grant. The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in

accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

Release. Each Project Lead and Team Members hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the STORYHIVE Edition.

If you are successful with your Project Submission, Grant recipients may have their Project distributed on the TELUS Optik TV On Demand service and will be required to sign a TELUS STORYHIVE Submission Release Agreement.

Limitation of Liability. The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Competition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the distributed or that it will be free of any errors.

Ownership. A Canadian-controlled company or a Canadian citizen or permanent resident must own: (a) the master recording of the music featured in the Project; and (b) the Project.

Consent. By entering the STORYHIVE Edition, each Project Lead and Team Members consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment, compensation, or notification.

Modification. TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this STORYHIVE Edition, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of the STORYHIVE Edition as provided in these Terms.

Impossibility to act due to Force Majeure. The Beneficiaries shall not be responsible for any damages for a failure to operate the STORYHIVE Edition in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Competition, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

Decisions of TELUS. All decisions of TELUS and/or those of its representatives regarding this STORYHIVE Edition are final and binding.

If you have any questions regarding the eligibility of your Team Members, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: storyhive@telus.com

Please print or save a PDF of these Terms by clicking the button below.

Last Updated: July 17, 2019