

2019 STORYHIVE Community Stories Submission Rules.

BY APPLYING TO 2019 COMMUNITY STORIES AND SUBMITTING A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS STORYHIVE has developed a new training program called Community Stories to support the creation of locally reflective short documentaries by providing training, mentorship and equipment access to BC and Alberta residents. Once completed, the documentaries will be available on TELUS Optik TV On Demand (via TELUS Community Television).

2019 Community Stories (the "program") is a pilot program being offered in collaboration with the Calgary Society of Independent Filmmakers ("CSIF") to residents of the Lethbridge, Alberta community (includes Coaldale, Lethbridge, and Taber) and the Red Deer, Alberta community (includes Blackfalds, Innisfail, Lacombe, Ponoka, Red Deer, and Sylvan Lake). Ten (10) residents from the Lethbridge community and ten (10) residents from the Red Deer community (the "Participants") will be selected to participate in this program. No experience is necessary to apply. This program has been created to give local residents the opportunity to learn about documentary filmmaking and make their own locally reflective short documentaries ("Projects") which will be distributed on TELUS Optik TV On Demand.

TELUS will cover the cost of this program and there are no fees to apply or participate in 2019 Community Stories.

Participants will:

- receive training at 3 hands-on weekend Training Workshops (5 days total, 10 am-6 pm each day) which will cover Writing and Directing for Docs, How to Use the Tech Package (camera, lighting, sound, editing) and Production Planning and Logistics;
- receive mentorship and technical support from CSIF and local community mentors throughout the program;
- be loaned a Tech Package that includes camera, lighting, sound and editing equipment;
- complete their own locally reflective short documentary film that will be featured on TELUS Optik TV On Demand and other TELUS Platforms (including but not limited to Optik on the Go);
- grant TELUS a non-exclusive, royalty-free 10 year licence to distribute their Project on TELUS Optik TV and any TELUS or STORYHIVE branded websites or YouTube channels.
- retain all the rights including copyright to their finished Projects.

TRAINING WORKSHOPS SCHEDULE

LETHBRIDGE PARTICIPANTS:

Sat Aug 17, Sun Aug 18, 10 am - 6 pm Workshop 1 - Intro, Writing, Directing for Docs

Sat Aug 24, Sun Aug 25, 10 am - 6 pm Workshop 2 - How to Use Tech Package - Camera, Lighting, Sound, Editing

Sat Sep 7, 10 am - 6 pm Workshop 3 - Logistics - Copyright, Releases, Production Planning

RED DEER PARTICIPANTS:

Sat Aug 24, Sun Aug 25, 10 am - 6 pm Workshop 12 - Intro, Writing, Directing for Docs

Sat Sep 7, Sun Sep 8, 10 am - 6 pm Workshop 2 - How to Use Tech Package - Camera, Lighting, Sound, Editing

Sat Sep 14, 10 am - 6 pm Workshop 3 - Logistics - Copyright, Releases, Production Planning

Lunch will be provided to all participants during each of the Training Workshops.

The Community Stories program does not provide production grants or funding to participants.

Additional accommodations can be arranged for any participants requiring assistance related to accessibility,

religious observances, childcare or dietary restrictions.

TELUS STORYHIVE will accept applications for 2019 Community Stories starting 1:00 pm MDT on June 24, 2019. The deadline to submit an application to 2019 Community Stories is 1:00 pm MDT on July 23, 2019. Each Participant will be required to sign the TELUS STORYHIVE Licence and Release Agreement (the “TELUS Agreement”) for their Project. The final delivery date for each Project will be December 2, 2019.

1. ELIGIBILITY

To be eligible to apply to 2019 Community Stories:

Each Project Lead must:

1. Accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Agreement;
2. Be the age of majority, or older, in their province of residence (age of majority in Alberta, Canada is 18 years old) as of the 2019 Community Stories intake deadline date, July 23, 2019, at 1:00 pm MDT;
3. Be a resident of either the Lethbridge, Alberta community (includes Coaldale, Lethbridge, and Taber) or the Red Deer, Alberta community (includes Blackfalds, Innisfail, Lacombe, Ponoka, Red Deer, and Sylvan Lake) and be able to supply current proof of residency for the address listed on their application;
4. Be a citizen or permanent resident of Canada;
5. Attend all of the 2019 Community Stories Training Workshops in their community as outlined above and in the SCHEDULE OF MAIN EVENTS below;
6. Not be an individual associated with TELUS, including but not limited to the following (the “Excluded Individuals”): the employees, contractors, agents and representatives of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS who enter into an agreement with TELUS to assist in any way with this Community Stories program;
7. Not be considered a media professional who already has access to the Broadcast System or is known to the public;
8. Consider themselves a first-time or emerging content creator and not have received a broadcast licence from a Canadian broadcaster in the last five years.

Each Project Must:

1. fall into the category of Documentary or Factual;
2. be considered “locally reflective” which means the Project elements must meet the following criteria:
 1. The Participant currently resides in the community, town or city from which they applied (the “Participant’s Community of Residence”);
 2. No less than 75% of the filming and production of the Project will take place in the Participant’s Community of Residence;
 3. The Project is about people, topics or events that are relevant and connected to the Participant’s Community of Residence;
3. qualify for a G or PG rating;
4. be a minimum of 15 minutes in length. A maximum length of no more than 60 minutes is recommended;
5. be completed and delivered by the Participant to the Calgary Society of Independent Filmmakers (“CSIF”) and receive acceptance of the delivery on or before 5:00 pm MDT on December 2, 2019;
6. meet the technical requirements for delivery for video on demand;
7. not have been already shot;
8. not have been previously licensed to a broadcaster; and
9. either be in English or be able to be subtitled or versioned into English.

EXCLUSIONS:

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:

1. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
2. Political organizations and candidates; and
3. Advocacy or special interest groups

INELIGIBLE PROJECTS

TELUS does not wish to unduly limit the types of content or applications that it supports, and applicants for all types of locally reflective project proposals are encouraged to apply. However, the following types of projects are ineligible for 2019 Community Stories:

- Fictional projects (including mockumentaries)
- Music Videos;
- Episodic (a single episode pilot is acceptable);
- Lifestyle TV, Reality TV, "How to" Docs and Docusoaps;
- News and Reporting
- Video Game and other applications
- Websites
- Talk shows
- Non-Canadian content
- Promotional or Marketing videos

SCHEDULE OF MAIN EVENTS

Jun 24 - Jul 23,
2019 **Intake for Applications**

Week of Jul 29,
2019 Successful Applicants (Participants) notified

Aug 17 - Sep 14,
2019 **Training Workshops**

LETHBRIDGE PARTICIPANTS:

Sat Aug 17, Sun Aug 18, 10 am - 6 pm Workshop 1 - Intro, Writing, Directing for Docs

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Sat Sep 7, 10 am - 6 pm Workshop 3 - Logistics - Copyright, Releases, Production Planning

RED DEER PARTICIPANTS:

Sat Aug 24, Sun Aug 25, 10 am - 6 pm Workshop 1 - Intro, Writing, Directing for Docs

Sat Sep 7, Sun Sep 8, 10 am - 6 pm Workshop 2 - How to Use Tech Package - Camera, Lighting, Sound, Editing

Sat Sep 14, 10 am - 6 pm Workshop 3 - Logistics - Copyright, Releases, Production Planning

Production

Sep 15 - Dec 2,
2019 - Participants use their Tech Packages to shoot and edit their Projects
- CSIF and local mentors supply support and guidance to Participants

Dec 2, 2019 **Project Delivery**
- Participants deliver their completed Projects to CSIF

2. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Project submission is allowed per Participant.

STEP 1: APPLY: Participants have from **1:00 pm MDT June 24, 2019** until **1:00 pm MDT July 23, 2019** to submit their completed application on STORYHIVE.com.

To complete their application, Participants will need to ACCEPT THE TERMS OF THE APPLICATION AGREEMENT.

STEP 2 MODERATION: Once the intake period closes at 1:00 pm MDT on July 23, 2019, all applications will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only Projects that meet the eligibility criteria outlined above will be eligible for consideration. 10 Projects with Lethbridge-based Participants and 10 Projects with Red Deer-based Participants will be selected to participate in 2019 Community Stories. TELUS shall have the sole discretion to determine whether a Participant and their Project meet the eligibility criteria for 2019 Community Stories.

STEP 3: AWARD + PRODUCE: Successful Applicants will be notified the week of July 29, 2019. If your Project is selected, TELUS will then verify the eligibility of the Participant and Project.

Successful Participants must deliver their final Projects to CSIF on or before 6:00 pm MDT on December 2, 2019.

STEP 4: DISTRIBUTE + WATCH: Completed Projects from 2019 Community Stories may be made available on TELUS platforms, community screenings, various social media channels and distributed by partners of TELUS.

4. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all Project submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of 2019 Community Stories is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this program and future Community Stories or STORYHIVE programs.

REFUSAL OF AN OFFER TO PARTICIPATE. The refusal by a potential or declared Participant in 2019 Community Stories to accept an offer to participate in 2019 Community Stories in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to 2019 Community Stories.

RELEASE. Each Participant hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in 2019 Community Stories.

If you are successful with your Project submission, Participants may have their Project distributed on the TELUS Optik TV On Demand service and will be required to sign a TELUS Licence and Release Agreement.

LIMITATION OF LIABILITY. The Beneficiaries are not liable for faulty computer components, software, or links; the loss or nonexistence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of

downloading any Web page or software or transmitting any information related to entry in the STORYHIVE Edition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the STORYHIVE Edition or that it will be free of any errors.

OWNERSHIP. A Canadian-controlled company or a Canadian citizen or permanent resident of Canada must own: (a) the master recording of the music featured in the Project; and (b) the Project.

CONSENT. By entering 2019 Community Stories, each Participant consents to the use by TELUS of their name, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment, compensation, or notification.

MODIFICATION. TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend 2019 Community Stories, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of this program as provided in these Terms.

IMPOSSIBILITY TO ACT DUE TO FORCE MAJEURE. The Beneficiaries shall not be responsible for any damages for a failure to operate this program in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this program, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

DECISIONS OF TELUS.

All decisions of TELUS and/or those of its representatives regarding this program are final and binding.

If you have any questions regarding the eligibility of you or your Project, or would like a hardcopy of these Terms mailed to you, please email us here: storyhive@telus.com

Please print or save a PDF of these Terms by clicking the button below.
Created: May 17, 2019