

## 2018 INDIGENOUS STORYTELLER EDITION SUBMISSION RULES.

BY REGISTERING TO SUBMIT A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS STORYHIVE ("TELUS") has developed a digital funding platform called "STORYHIVE" to award grant funding and distribution to local content creators, and support the creation of locally-produced programming available on TELUS Optik TV On Demand (via TELUS STORYHIVE / TELUS Community Television).

For this 2018 STORYHIVE Indigenous Storyteller Edition (the "STORYHIVE Edition" or the "Edition"), each participant (the "Project Lead") must submit a multimedia application which contains a pitch for a digital short film (a "Project"). After a successful application, moderation and jury selection, a Project Lead could then be eligible to receive one of 20 available \$20,000 grants (the "Grant(s)", from TELUS to produce their Project (available to BC and Alberta residents only). The 20 successful projects (the "Top Projects") will also receive distribution on select TELUS platforms, and the producing teams will receive mentorship and training. Project Leads will retain the rights, including copyright, to their finished Projects. All versions of the Project must acknowledge the support of STORYHIVE within the credits, unless otherwise approved.

STORYHIVE will be accepting pitches for the 2018 Indigenous Storyteller Edition starting October 22, 2018. The deadline to submit a pitch to the 2018 Indigenous Storyteller Edition is noon (12:00 pm) PDT on December 4, 2018. All submitted projects will then be moderated and Top Projects will be selected by an all-Indigenous jury. Each of the 20 Project Leads responsible for their submitted Project will then be required to sign the TELUS STORYHIVE Community Access Licence Agreement (the "TELUS Grant Agreement"). The final delivery date for each Project will be July 22, 2019.

## 1. ELIGIBILITY

To be eligible to apply to STORYHIVE and receive a Grant, all Projects must be led by an eligible Project Lead who will act as the primary applicant and accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Grant Agreement. Project Leads will retain all the rights including copyright to the completed Project. For clarity, the Project Lead can be first-time producers/filmmakers- previous experience is not required to be eligible.

Each Project Lead must:

1. The project lead must be an Indigenous creator of any territory, including First Nations, Métis, Inuit and Indigenous people from other countries that are citizens of Canada that reside in BC or Alberta.

STORYHIVE is defining an Indigenous Creator by referencing the [United Nations Department of Economic and Social Affairs Martínez Cobo Study](#):

"Indigenous - communities, peoples and nations are those which, having a historical continuity with pre-invasion and pre-colonial societies that developed on their territories, consider themselves distinct from other sectors of the societies now prevailing on those territories, or parts of them. They form at present non-dominant sectors of society and are determined to preserve, develop and transmit to future generations their ancestral territories, and their ethnic identity, as the basis of their continued existence as peoples, in accordance with their own cultural patterns, social institutions and legal systems."

Applicants must self identify and locate their Indigeneity in accordance with the definition above

2. Be the age of majority, or older, in their province of residence (British Columbia or Alberta) as of the Indigenous Storyteller Edition intake deadline date, December 4, 2018;
3. Be a resident of British Columbia or Alberta;
4. Be a citizen or permanent resident of Canada;
5. Be able to provide complete, clean, unencumbered chain of title for the Project, as well as all necessary release forms and

the rights to all the music (including synchronization and master use rights) and all other material, performances, etc. in your Project and must enter into a TELUS Grant Agreement with TELUS; and

6. Not be an individual associated with TELUS, including but not limited to the following (the “Excluded Individuals”): the employees, contractors, agents and representatives of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS who enter into an agreement with TELUS to assist in any way with this STORYHIVE Edition. Notwithstanding the foregoing, Excluded Individuals may participate in a Project as a member of the video production crew, provided they are not the Project Lead.
7. Not have received a broadcast licence from a Canadian broadcaster in the last five years.

## **Eligible Projects**

To be eligible to apply to STORYHIVE for the Indigenous Storyteller Edition and receive a Grant:

1. the Project must fall into the category of Comedy, Drama, Animation, Web Series Pilots or Documentary (the subject matter of the Project does not have to be Indigenous themed);
2. the Project must have a self-identified female in at least one of the following key creative roles: Producer, Director, Writer, Director of Photography, Head Animator (for Animation projects only), Storyboard Artist (for Animation projects only), Editor, Composer, Production Designer.
3. The Project lead needs to fill one of the key creative roles (listed above) and at least one other key creative role (listed above) must be filled by an Indigenous creator.
4. the Project must be in compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, CRTC Best Practice Code, and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the Canadian Broadcast Standards Council website for further information), and must otherwise qualify for a G or PG rating;
5. the Project Lead must be able to provide complete, clean, unencumbered chain of title for the Project, must have all the rights, releases and clearances necessary to produce, own and exploit the Project and for deployment of the Project on required TELUS Platforms (as that term is defined below) (including synchronization and master use rights for any music used in the Project), and must enter into a TELUS Grant Agreement with TELUS STORYHIVE;
6. the Project must be a minimum of 3 minutes and a maximum of 10 minutes in length including any and all screen credits (but not including the STORYHIVE bumper and TELUS cards);
7. the Project Lead must complete technical delivery of the Project to and receive acceptance by TELUS on or before 5:00 pm PDT on July 22, 2019. (Note: all budget overages are the sole responsibility of the Project Lead);
8. the Project must be in a format that can be delivered for distribution on IPTV and online (i.e. meet technical requirements for delivery for both video on demand and online) Note: submitted videos must be in a High Definition format: 4K delivery (in addition to HD) is optional;
9. the Project must not have been already shot and/or seeking completion funding. STORYHIVE will allow a maximum of 15% of a Project to have previously been shot if it falls into the Documentary or Animation category,
10. the Project must be shot in the province in which the Project Lead received the Grant (the Project Lead’s province of residence). However a maximum of 25% of the length of the Project (days) can be filmed outside of the Project Lead’s province of residence, and a maximum of 25% of the amount of the Project’s budget can be spent outside of the Project Lead’s province of residence;
11. the Project cannot have been previously licensed to a broadcaster or appeared on a major broadcast television network; and
12. the Project may be in any language. Languages other than English must be subtitled or versioned into English

## **EXCLUSIONS:**

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the

following types of applicants and project material are excluded from eligibility:

1. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
2. Political organizations and candidates; and
3. Advocacy or special interest groups

## INELIGIBLE PROJECTS

STORYHIVE does not wish to unduly limit the types of content or applications that it supports, and applicants for all types of project proposals are encouraged to apply. However, the following are projects that are ineligible for the Indigenous Storyteller Edition of STORYHIVE:

- Episodic (pitches for web series pilots are permitted);
- One-sided political advocacy projects (Projects which do not present a balanced perspective on a topic. Presenting a balanced perspective means stories must fairly represent all sides of a story);
- Reality TV and docusoaps;
- Video Game and other applications; and
- Websites

## 2. TOP PROJECT AWARD (GRANT DESCRIPTION)

20 Top Projects will be eligible to receive a Grant of \$20,000 CAD. Completed Top Projects may be featured on TELUS Optik TV On Demand, TELUS website(s), the STORYHIVE website (the “Website”) and/or other TELUS branded Websites or social media platforms. In addition, TELUS STORYHIVE may distribute awarded projects through platforms managed by TELUS partners without compensation, payment, or notification of the creator. Project Leads will retain all the rights including copyright to their finished Projects.

## 3. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Project submission is allowed per Project Lead. Project Leads are permitted to be a part of other creative teams. On the STORYHIVE platform, creative team members (the “Team Members”) may register to join more than one team; however the Project Lead can only lead one Project as the primary applicant in the Indigenous Storyteller Edition.

**STEP 1: SIGN IN + BUILD YOUR CREATIVE PROFILE:** Join STORYHIVE via the SIGN IN page. Once you sign up as a registered user of STORYHIVE, you will be asked to build your profile and be added to the creative directory. You will be asked to provide the necessary information about your skills, experience, required social links and optional sample or demo reel. You can browse the creative directory to view potential creative Team Members. **Please note: only a user who has signed up as a Project Lead can submit an application for a Grant on STORYHIVE.**

**STEP 2: PARTNER + PITCH + PLAN:** Teams have from noon (12:00 pm) PDT October 22, 2018, until noon (12:00 pm) PST December 4, 2018, to complete their Project submission (i.e. the multimedia application/pitch package) on STORYHIVE.com.

The following information is required and will appear to the public on the Project page on the Website:

- Project Title
- Logline (enter text, maximum 120 characters)
- Synopsis (enter text, maximum 800 characters)
- Current funding status (will not appear to the public)

- Background links (optional; provide up to 3 relevant links)
- Category (Drama, Comedy, Documentary, Web Series Pilot)
- Target Audience (select one from list)
- Target Length\* (enter minutes; minimum 3, maximum 10)
- Grant Ask (click on \$20,000)
- Max 60-second pitch video (share a YouTube embed link)
- Project box art (upload JPEG, PNG; 480 x 688 pixels; maximum 6MB)
- Project title card (upload JPEG, PNG; 1920 x 1080 pixels; maximum 6MB)
- Connection to Indigenous community (will not appear to the public)
- First Draft Script or Treatment (will not appear to the public)

Along with the above required items, you MAY submit some or all of the following optional content items. These items will appear to the public on your Project page\*:

- Interview Roster (for documentary projects only)
- Character Breakdown
- Production Design
- Storyboards
- Audience
- Promo Plan
- Letters of support from Indigenous Community (will not appear to the public)
- Describe any challenges you may face and what areas you would like support in?
- Career Acceleration Statement
- Why this story, Why now?

When all of the required content items are completed and uploaded, the Project Lead can then submit their application and will need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

**MODERATION** Once the intake period closes at noon (12:00 pm) PDT on December 4, 2018, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only projects that meet the eligibility criteria outlined above will be eligible for consideration by the jury. TELUS shall have the sole discretion to determine whether a Project and Project Lead meets the eligibility criteria for the STORYHIVE Indigenous Storyteller Edition.

**STEP 3: AWARD + PRODUCE:** Successful Projects will be announced the week of January 21, 2018. TELUS will contact the Project Leads of Projects selected by the jury to receive a grant. TELUS reserves the right to further verify the eligibility of the Project Lead and Project. When eligibility is confirmed, TELUS will provide the Project Lead with a TELUS Grant Agreement for review and signature.

Project Leads as well as one member of their team must attend the Creator Workshop on February 23 for BC residents and February 24, 2019 for Alberta residents. The workshop is a vital part of the STORYHIVE process for successful Project Leads. Workshop location to be finalized, TELUS will support travel for all creators to attend.

Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual preconditions (if applicable), grant funds will be released in a drawdown schedule as set out therein.

Successful Project Leads that have completed the TELUS Grant Agreement must deliver their completed Projects to TELUS on or before 5:00 pm PDT on July 22, 2019, unless otherwise specified in the TELUS Grant Agreement.

**STEP 4: DISTRIBUTE + WATCH:** Completed Projects in the 2018 Indigenous Storyteller Edition may be made available on TELUS platforms, community screenings, various social media channels and distributed by partners of TELUS STORYHIVE.

## SCHEDULE OF MAIN EVENTS

Oct. 22 - Dec 4, 2018	Submissions Open
November 16, 2018	Ask Me Anything
Dec 5 - Jan 7, 2018	Moderation
Week of Jan 21, 2019	Jury Deliberation & Grants Announced
Feb 23, 2019	Creator's Workshop, BC Residents
Feb 24, 2019	Creator's Workshop, AB Residents
Jan 28, 2019 - July 21, 2019	Production
July 22, 2019	Delivery deadline
August/September	Content Launch (date to be confirmed)

## 4. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all Project submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the STORYHIVE Edition, is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this STORYHIVE Edition and future STORYHIVE Editions.

**REFUSAL OF A GRANT.** The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

**RELEASE.** Each Project Lead and all Team Members hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the STORYHIVE Edition.

If you are successful with your Project submission, Grant recipients may have their Project distributed on the TELUS Optik TV On Demand service and will be required to sign a TELUS STORYHIVE Submission Release Agreement.

**LIMITATION OF LIABILITY.** The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the STORYHIVE Edition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the STORYHIVE Edition or that it will be free of any errors.

**OWNERSHIP.** A Canadian-controlled company or a Canadian citizen or permanent resident of Canada must own: (a) the master recording of the music featured in the Project; and (b) the Project.

CONSENT. By entering the STORYHIVE Edition, each Project Lead and Team Member consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment or compensation.

MODIFICATION. TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this STORYHIVE Edition, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of this STORYHIVE Edition as provided in these Terms.

IMPOSSIBILITY TO ACT DUE TO FORCE MAJEURE. The Beneficiaries shall not be responsible for any damages for a failure to operate this STORYHIVE Edition in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this STORYHIVE Edition, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

DECISIONS OF TELUS. All decisions of TELUS and/or those of its representatives regarding this STORYHIVE Edition are final and binding.

If you have any questions regarding the eligibility of your Team Members, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: [storyhive@telus.com](mailto:storyhive@telus.com)

Please print or save a PDF of these Terms by clicking the button below.

Created: September 19, 2018