

100K EDITION COMPETITION RULES.

BY REGISTERING TO SUBMIT A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS Optik™ Local ("TELUS") has developed a digital funding platform called STORYHIVE to award grant funding and distribution to local content creators, and support the creation of locally-produced programming available on TELUS Optik TV On Demand (via TELUS Optik Local / TELUS Community Television).

Through this online competition (the "Competition"), participants ("Project Leads") submit a multi-media application for a Project, (a "Project") and, to be eligible for a grant of up to \$100,000 from TELUS to produce their Project (the "Grant(s)" or the "Award(s)") with distribution on TELUS Optik TV on Demand.

Project Leads will retain the rights to their finished productions, including copyright.

This is a non-voting competition for eligible Teams/Projects in British Columbia and Alberta. (see "Eligibility" section below for details).

AUGUST 1, 2017 – MAY 31, 2018

The winning Projects (the "Top Projects"), as determined by a jury, will be announced AUGUST 1, 2017. Each of the winning Project Leads will then go on to the granting agreement process with TELUS to finalize their Grant and deliver their completed Project by May 31st, 2018.

1. ELIGIBILITY

ELIGIBLE TEAMS

To be eligible to apply to STORYHIVE and receive a Grant Award, all Projects must be led by an eligible "Project Lead" who will act as the Primary Applicant and accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Community Programming Grant Agreement. Each Project Lead must:

- a. be the age of majority in their province of residence (British Columbia or Alberta) at the time of registration or older as of the Competition deadline;
- b. be a resident of British Columbia or Alberta;
- c. be a Citizen or permanent resident of Canada; and
- d. be able to provide complete, clean, unencumbered chain of title for the Project and must enter into a TELUS Community Programming Grant Agreement with TELUS; and
- e. not be an individual associated with TELUS, including but not limited to the following (the "Excluded Individuals"): the employees, contractors, agents and representatives of TELUS, Optik TV, TELUS Satellite TV or another broadcast distribution undertaking (a BDU) such as Shaw Cable, Shaw Direct or any other Canadian cable or IPTV service provider, or any external partners of TELUS who enter into an agreement with TELUS to assist in any way with this Competition. Notwithstanding the foregoing, Excluded Individuals may participate in a Project as a principal artist, a background performer, and/or as a member of the video production crew, provided they are not the Project Lead.
- f. must not have received a broadcast license from a Canadian broadcaster in the last three years. Please note that STORYHIVE is funded under the CRTC's Local Programming guidelines. These guidelines restrict us from providing funding to certain media professionals who are already working within the traditional broadcast system; and
- g. \$100K edition project leads must either:
 1. have at least two production credits (as producer);
 2. or be a STORYHIVE alumni (have received a STORYHIVE grant in the past) AND
- h. 100K edition project leads must have an Incorporated Company for the purpose of contracting their grant.

ELIGIBLE PROJECTS

To be eligible to apply to be a Top Project on STORYHIVE and receive a Grant, the Project

- a. must fall into one of the following categories: Web-series or Single Program project - Action/Adventure, Comedy, Documentary, Drama, Education, Family, Lifestyle;
- b. must have a self-identified female person in at least one of the following key creative roles: Producer, Director, Writer, Director of Photography, Head Animator (for Animation applications only), Storyboard Artist (for Animation applications only), Editor, Composer, Production Designer;
- c. must be in compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, CRTC Best Practice Code, and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the Canadian Broadcast Standards Council website for further information), and must otherwise qualify for a G or PG rating;
- d. must have a Project Lead who is able to provide complete, clean, unencumbered chain of title for the Project, must have all the rights, releases and clearances necessary for deployment of the Project on required TELUS Platforms (as that term is defined below) (including synchronization and master use rights for the Music), and must enter into a Grant Agreement with TELUS;
- e. must be a minimum of 30 minutes in length including any and all screen credits (but not including STORYHIVE bumpers and TELUS cards);
- f. must be completed by 5:00 p.m. PST on May 31, 2018. (Note: all budget overages for the Project are the sole responsibility of the Project Lead and the Team);
- g. must be produced and delivered in 4K or HD and meet technical requirements for delivery for both video on demand and online;
- h. the Project must not have been already shot and/or seeking completion funding. STORYHIVE will allow 15% of a Project to have previously been shot if it falls into the Documentary category, or on a case by case basis made on behalf of the Project Lead to TELUS;
- i. cannot have been previously licensed to a broadcaster or appeared on a major network; and
- j. must either be in English or be able to be sub-titled or versioned into English

Exclusions:

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:

- a. Religious or sectarian organizations (except where they represent non-denominational community and support services);
- b. Political organizations and candidates; and
- c. Advocacy or special interest groups.

INELIGIBLE PROJECTS

STORYHIVE does not wish to unduly limit the types of content or applications that it funds, and applicants for all types of project proposals are encouraged to apply. However, the following projects are ineligible for the 100K edition of STORYHIVE:

- a. Music Videos;
- b. Short Films (under 30 mins);
- c. Feature Films;
- d. Political, and/or issue driven documentaries;
- e. Reality TV and docusoaps;
- f. Video Game and other applications; and
- g. Websites

2. TOP PROJECT AWARDS (GRANT DESCRIPTION)

Top Projects will be awarded a Grant of UP TO \$100,000 CAD and a distribution opportunity. Upon technical delivery and acceptance by TELUS, finished Projects may be featured on TELUS Optik TV On Demand, TELUS website(s), the STORYHIVE website and/or other TELUS platforms (together, the "TELUS Platforms"), including Air Canada's Inflight Entertainment Systems. Project Leads will retain all the rights including copyright to their finished Projects.

3. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Submission is allowed per Project Lead. On the STORYHIVE platform, creative team members may register to join more than one team; however the Project Lead can only lead one Project as the primary applicant in each edition of the Competition.

STEP 1: SIGN IN + BUILD YOUR CREATIVE PROFILE: Join STORYHIVE via the SIGN IN page. Once you sign up as a registered user of STORYHIVE, you will be asked to build your profile and be added to our creative directory. You will be asked to provide the necessary information about your skills, experience, required social links and optional sample or demo reel. You can browse the creative directory to view potential creative team members. Join STORYHIVE by creating a profile within our Creator Directory. **Please note: only a user who has signed up as a Project Lead can submit an application for a Grant on STORYHIVE.**

STEP 2: PITCH + PLAN: You and your team have from 12:00 p.m. PST, April 17, 2017 until 12:00 p.m. PST, June 5th, 2017 to complete your Submission (i.e. your multi-media application/pitch package) via your project dashboard. All fields marked with an asterisk (*) are required.

- Project Title*
- Logline* (enter text, maximum 120 characters)
- Synopsis* (enter text, maximum 800 characters)
- Background links (optional; provide up to 3 relevant links)
- Genre* (select one from list)
- Target Audience* (select one from list)
- Target Length* (enter minutes; minimum 30)
- Grant Ask*
- 60 Second Pitch Video* (share a YouTube embed link)
- Career Influence (enter text, maximum 800 characters)
- Project Box Art* (upload JPEG, PNG; 480 x 688 pixels; maximum 6MB)
- Project Title Card* (upload JPEG, PNG; 1920 x 1080 pixels; maximum 6MB)
- Draft Script or Treatment (scripted projects only)
- Detailed Pitch Document in PDF format containing: Project synopsis / Audience and Promotional Strategy / Resumes - Writer, Director, Producer

Along with the above required items, you may also submit additional items from the following list:

- Confirmed/Tentative Subjects (documentary)
- Character Breakdowns (scripted)
- Community Relevancy of the project

When you are finished uploading all of your required content items, your Project Lead can submit your application and will need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

MODERATION: Once the intake period closes on June 5, 2017, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). Only Projects that meet the eligibility criteria outlined above will be eligible for jury

consideration. TELUS shall have the sole discretion to determine whether a Project meets the eligibility criteria for the Competition.

STEP 4: AWARD + PRODUCE: Winners will be announced the week of August 1, 2017. If your Project is selected as a Top Project, you will be contacted by TELUS. TELUS will verify the eligibility of your Project Lead and Project and, if applicable, will provide you with a TELUS community programming grant agreement (the "TELUS Grant Agreement") for review and signature. Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual pre-conditions (if applicable), Grant funds will be released in a drawdown schedule as set out therein.

Successful Project Leads/Teams that have completed the Grant Agreement will have up to ten (10) months to deliver their finished Projects to TELUS (i.e. on or before 5p.m. (PST) on May 31, 2018 unless otherwise specified in the Grant Agreement)

STEP 5: DISTRIBUTE + WATCH: Finished Projects may be made available on TELUS platforms, community screenings and various social media channels.

4. SCHEDULE FOR MAIN EVENTS

Apr 17 - June 5	Applications Open	7 Weeks
June 5 - July 21	Moderation + Jury	7 Days
Week of Aug 1	Grant Awards Announced	1 Day
Sept 1, 2017 - May 31, 2018	Production & Distribution	9 Months
May 31, 2018	Final Delivery	1 Day
July - Aug, 2018	VOD and Web release	TBD

5. SELECTION PROCESS OF TOP AWARD

Selections will be based on jury selections. Top Projects will be announced the week of August 1, 2017.

6. CLAIMING TOP PROJECT (SECURING A STORYHIVE GRANT)

In order to claim a Grant:

- The Project Lead must supply valid government-issued identification and/or proof of residency;
- TELUS must be able to reach your Project Lead by phone or email within fifteen (15) days of the date on which the submission was selected; and
- The process of signing a TELUS Grant Agreement must be completed within a reasonable period of time, as determined by TELUS in its sole discretion

Grant funds will be released in a drawdown schedule as set out in the Grant Agreement. By submitting a Project for consideration, each Project Lead/Team (if applicable) agrees to abide by these Terms. In the event the Project Lead and/or Team (if applicable) fails to comply with these Terms, TELUS reserves the right to disqualify the Project.

7. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the Competition, is a violation of criminal and civil laws and TELUS reserves the right, but not the

obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this and future TELUS competitions.

Refusal of a Grant. The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

Release. Each Project Lead and Team members hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the Competition.

If you are successful with your Submission, Grant recipients may have their Project broadcast on the TELUS Optik TV On Demand service and will be required to sign a TELUS Optik Local Submission Release Agreement.

Limitation of Liability. The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Competition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the Competition or that it will be free of any errors.

Consent. By entering the Competition, each Project Lead and Team member consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment or compensation.

Modification. TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Competition, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of the Competition as provided in these Terms.

Impossibility to act due to Force Majeure. The Beneficiaries shall not be responsible for any damages for a failure to operate the Competition in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Competition, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

Decisions of TELUS. All decisions of TELUS and/or those of its representatives regarding this Competition are final and binding..

If you have any questions regarding the eligibility of your Team, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: storyhive@telus.com

Please print or save a PDF of these Terms by clicking the button below.

Created: March 27, 2017