STORYHIVE WEB-SERIES COMPETITION.

BY REGISTERING TO SUBMIT A PROJECT FOR CONSIDERATION, YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE FOLLOWING TERMS AND CONDITIONS (the "TERMS").

TELUS Optik™ Local ("TELUS") has developed a digital funding platform called "STORYHIVE" to award grant funding and distribution to local content creators, and support the creation of locally-produced programming available on TELUS Optik TV On Demand (via TELUS Optik Local / TELUS Community Television).

Through this online competition, participants (also referred to as "Project Leads" and/or "Teams"), submit a multi-media application for a pilot webisode (also referred to as "Project(s)"), and in a scheduled voting window, compete to garner crowd support (i.e. votes) to attract one of 15 available $10,000 CAD grants (per province) to produce their pilot from TELUS ("Grant(s)" or "Award(s)"). Finalists from Stage 1 of the competition then move on to Stage 2 where they will compete for a $50,000 CAD grant (one in each province), plus a training and mentorship opportunity and distribution on select TELUS platforms.

Teams will retain the rights to their finished productions, including copyright to their finished Projects.

This is a two (2) stage competition running in BC and Alberta for eligible teams/projects from Metro Vancouver, Victoria, Edmonton and Calgary.

STAGE 1
The 15 Top Projects per province, as determined by "Voting Results", will be announced within one (1) week at the end of the scheduled "Voting Window". Each of the winning Teams will then go on to the granting agreement process with TELUS to claim their $10,000 CAD grant and work to deliver their web series pilot.

STAGE 2
Stage 2 continues with the Top 15 projects, per province, following full technical delivery of the Web Series Pilots. The Top Project per province, as determined by a Jury, will be announced within one (1) week of the end of the scheduled "Voting Window". The winning team will once again go on to the granting agreement process with TELUS to claim their $50,000 CAD grant and work to deliver their full web series (an additional 5-7 episodes).

Successful Teams will be eligible for the Grant and eligible finished productions may be featured on TELUS Optik TV on demand, the STORYHIVE website, social channels and/or any other TELUS platforms.

This unique competition empowers the community to support local content creation – connecting ideas, audiences and opportunities.

1. ELIGIBILITY

To be eligible to apply to be a Top Project on STORYHIVE and receive a Grant Award, the Team and the Project (together, the "Submission") must meet the following eligibility requirements.

Eligible Teams

Teams can either consist of:

1. a user who has signed up to join a Team on the STORYHIVE platform led by a STORYHIVE Project Lead as that term is defined on the STORYHIVE platform (a "Project Lead") who will act as the "Primary Applicant"; or
2. a Project Lead who has chosen to apply as an individual.

Eligible Applicants

Applicants must meet the following eligibility requirements

1. all Teams must be led by a Project Lead who will act as the Primary Applicant and accept responsibility for the obligations under these Terms and, if applicable, under the terms of the TELUS Community Programing Grant Agreement;
2. the Project Lead must be the age of majority in their province of residence (British Columbia or Alberta) at the time of registration or older;
3. the Project Lead must be a legal resident of Metro Vancouver, Victoria, Edmonton or Calgary and applicable surrounding areas (note: additional details regarding eligible regions can be found in the [FAQs](#)
4. the Project Lead cannot be employed by TELUS or any other Broadcast Distribution Undertaking (a BDU such as Optik TV, TELUS Satellite TV, Shaw Cable, Shaw Direct, or any other Canadian cable or IPTV (i.e. internet-protocol television) service provider; and
5. all Teams must be able to provide complete, clean, unencumbered chain of title for the Project and must enter into a TELUS Community Programming Grant Agreement with TELUS.

Eligible Projects

To be eligible to apply to be a Top Project on STORYHIVE and receive a Grant:

1. the Project must be in compliance with all laws, regulations and policies governing content, taste, community reflection and diversity of voices including the Broadcasting Act, [CRTC Best Practice Code](#), and other relevant Canadian codes pertaining to the nature of acceptable content (Please consult the [Canadian Broadcast Standards Council](#) website for further information);
2. the Project must be between 3 and 8 minutes including screen credits (Note: the Project should be a pilot webisode that supports the content arc / delivery of a full web series in order for it to be eligible to be chosen to advance to Stage 2);
3. the Project must be completed within 12 weeks of awarding (on or before 5:00p.m. PST on March 2, 2015**(Note: all budget overages are the sole responsibility of the Project Lead and the Team)**;
4. the Project must be in a format that can be delivered for distribution on IPTV and online (i.e. meet[technical requirements](#) for delivery both video on demand and online);
5. the Project Lead must have all the rights, releases and clearances necessary for deployment of the Project on required TELUS Platforms;
6. the Project cannot have been previously licensed to a broadcaster or appeared on a major network; and
7. Projects in another language are eligible provided they are or can be either sub-titled or versioned into English.

EXCLUSIONS:

In accordance with CRTC regulations and policies governing content, taste, community reflection and diversity of voices, the following types of applicants and project material are excluded from eligibility:

1. Religious or sectarian organizations (except where they represent non-denominational community and social support services);
2. Political organizations and candidates; and
3. Advocacy or special interest groups

2. TOP PROJECT AWARD (GRANT DESCRIPTION)

In Stage 1, fifteen (15) Top Projects will be awarded a Grant of $10,000 CAD in each province (a total of 30 Projects, 15 each in BC/AB) and a distribution opportunity. Upon technical delivery and acceptance by TELUS, finished Projects may be featured on TELUS Optik TV on demand, TELUS website(s), the STORYHIVE website and/or other TELUS platforms (together, the "TELUS

Platforms"). Teams will retain all the rights including copyright to their finished Projects.

With regards to Stage 2, a $50,000 CAD Grant will be awarded to the Top Project in each province (a total of two (2) Top Projects, one each from BC/AB) to produce your web series (an additional 5-7 episodes). Moreover, winning teams will receive a training and mentorship opportunity with the National Screen Institute.

3. HOW TO PARTICIPATE

There is no fee to participate. Only one (1) Submission per Project Lead/Team. On the STORYHIVE platform, Creative team members may register to join one team and the Project Lead can only lead one Project as the Primary Applicant per Season of the Competition. Off platform, team members are free to collaborate. .

STAGE 1

STEP 1: SIGN IN + BUILD YOUR CREATIVE PROFILE: Join STORYHIVE via the SIGN IN page. Once you sign up as a registered user of STORYHIVE, you will be asked to build your profile and be added to our creative directory. You will be asked to provide the necessary information about your skills, experience, required social links and optional sample or demo reel. You can browse the creative directory to view potential creative team members. Please note: **only a user who has signed up as a Project Lead can submit an application for a Grant on STORYHIVE.**

STEP 2: PITCH + PLAN: From 12:00 a.m. PST Tuesday, October 14, 2014 to 11:59 p.m. PST Monday, November 3, 2014, you (and optionally, your Team) must complete your Submission (i.e. your multi-media application/pitch package) via your project dashboard. All fields marked with an asterix (*) are required.

- Logline* (enter text, maximum 120 characters)
- Synopsis* (enter text, maximum 800 characters)
- Background links (optional; provide up to 3 relevant links)
- Genre* (select one from list)
- Topics* (select up to two from list)
- Target Audience* (select one from list)
- Target Length* (enter minutes; minimum 3, maximum 8)
- Grant Ask* (click on $10K)
- 2-minute pitch video* (share a YouTube embed link)
- Project box art* (upload JPEG, PNG; 480 x 688 pixels; maximum 6MB)
- Project title card* (upload JPEG, PNG; 1920 x 1080 pixels; maximum 6MB)
- Promotional Plan*

Along with the above required items, you MUST submit one (1) additional submission checklist item from the following content options:

- Interview Roster or Character Breakdowns
- Community Connections
- Production Design
- Storyboards
- Audience

When you are finished uploading all of your required content items, your Project Lead can submit your application and will need to ACCEPT THE TERMS OF THE SUBMISSION RELEASE AGREEMENT.

MODERATION Once the intake period closes on November 3, 2014, all Projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). The site then closes applications and moves into a moderation window for a week from

November 3 – November 9, 2014.

Only Projects that meet the eligibility criteria outlined above will enter the Voting Window. TELUS shall have the sole discretion to determine whether a Project meets the eligibility criteria for the Competition.

STEP 3: PROMOTE + VOTE: Eligible Projects will be published and STORYHIVE will open to a social voting window for three weeks from 12:00 a.m. PST November 10 to 11:59 p.m. PST December 1, 2014. Community voters will be invited to sign up to STORYHIVE to vote on their favourite Projects. The fifteen (15) Top Projects with the highest number of votes in each province will move on to the granting agreement process. Projects will then be moderated again and a period of one week will be given to the web development team to conduct due diligence.

NOTE ON GAMING / INELIGIBLE VOTING METHODS:

Any attempt to tamper with the Submission or Voting process, interfere with these Competition Terms, deliberately damage the Website or undermine the administration, security or legitimate operation of the Competition, in TELUS' sole discretion (collectively referred to as "Prohibited Acts"), may result in disqualifying applicants from this and future Competitions. For further clarity, Prohibited Acts include, without limitation:

1. One user with multiple Accounts – each user is permitted to have only one authorized STORYHIVE account. Users found to have more than one authorized STORYHIVE account to cast ineligible votes will be automatically disqualified from the Competition.
2. Use of automated equipment - the use of any automated equipment to participate in this Competition is prohibited.
3. Use of invalid voting procurement methods – the use of vote acquisition or vote exchange platforms (e.g. getonlinevotes.com) is prohibited.

STEP 4: AWARD + PRODUCE: Winners will be announced the week of December 8, 2014. If your Project is selected as a Top Project, you will be contacted by TELUS. TELUS will verify the eligibility of your Project Lead and Project and if applicable, will provide you with a TELUS community programming grant agreement (the "TELUS Grant Agreement") for review and signature. Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual pre-conditions (if applicable}, Grant funds will be released in a drawdown schedule as set out therein.

Successful Teams that have completed the Grant Agreement will have twelve (12) weeks to deliver their finished Projects to Telus (i.e. on or before 5p.m. on March 2, 2015 unless otherwise specified in the Grant Agreement)

STEP 5: DISTRIBUTE + WATCH: Finished Projects may be made available on TELUS platforms, community screenings and various social media channels. The Top 15 Projects per province with their finished pilots then move on to Stage 2 of the competition.

STAGE 2

STEP 6: PROMOTE + VOTE 2.0: Stage 2 voting will resume as the Top 15 projects will be published and STORYHIVE will open for the second round of social voting window for two weeks, from 12:00 noon PST March 16 to 12:00 noon PST March 26. Following the Voting Window, projects will be moderated in accordance with due diligence, similarly to Stage 1. Any attempts to engage in the aforementioned prohibited acts may result in disqualifying applicants from this and future competitions. Public voting results will be considered during the Jury Deliberation, as one component of the winning project.

MODERATION After the delivery date, of March 2, 2015, has passed all projects will be moderated for eligibility against the aforementioned criteria ("Moderation"). The site then moves into a moderation window from March 2, 2015 - March 15, 2015.

STEP 7: DELIBERATE + AWARD + PRODUCE 2.0: The Top Project, per province, will be determined by a jury, who will

heavily consider the public voting and social media scores, composed of social media activity, engagement and online views. Following jury deliberation, the Top Project will be announced on April 2, 2015. Just as in Stage 1, TELUS will verify the eligibility of your Project Lead and Project and if applicable, will provide you with a TELUS community programming grant agreement (the "TELUS Grant Agreement") for review and signature. Following the full execution of the TELUS Grant Agreement and the receipt, acceptance and/or approval by TELUS, in its sole discretion, of any contractual pre-conditions (if applicable), Grant funds will be released in a drawdown schedule as set out therein.

Successful teams that have completed the Grant Agreement will have fifteen (15) weeks to deliver their finished Projects to TELUS (ie. on or before 5 p.m. on July 19, 2015 unless otherwise specified on the Grant Agreement.

STEP 8: DISTRIBUTE + WATCH 2.0: The finished Web Series may be made available on TELUS platforms, community screenings and various social media channels.

4. COMPETITION AND VOTING

Competition Schedule:

Oct 14 - Nov 3	Applications Open	3 Weeks
Nov 4 - Nov 9	Moderation	1 Week
Nov 10 - Dec 1	Social Voting Window	3 Weeks
Dec 2 - Dec 7	Post Voting Due Diligence	1 Week
Dec 8 - Dec 15	Announcement & Award Period	1 Week
Dec 8 - Mar 2, 2015	Production & Distribution	12 Weeks
Mar 2 - Mar 15, 2015	Moderation	2 Weeks
Mar 16 - Mar 26, 2015	Social Voting Window	2 WEEKS
Mar 30 - Apr 1, 2015	Jury Deliberation	3 DAYS
Apr 2 - Apr 7, 2015	Announcement & Award Period	1 WEEK
Apr 2 - Jul 19, 2015	Production	15 WEEKS

Voting:

After Moderation, the Website will open up to a public Voting Window, during which registered STORYHIVE Teams who meet the Eligibility Requirements for Voting can login and cast votes to help Projects advance. Registered community voters (i.e. users who sign up to become a Community Voter) will be allocated a total of ten (10) votes at the beginning of each Voting Window.

Voters can elect to cast up a maximum of five (5) of their votes for one Project or distribute votes amongst several Projects. Bonus votes may be earned by performing certain actions. For further information, see Bonus FAQs HERE.

Voting Windows are subject to change in TELUS1S sole discretion, based on the number of projects received. Any updates to the voting schedule will be made available on the homepage of the Website.

All votes will be calculated algorithmically and used to determine the Voting Results.

5. SELECTION PROCESS OF TOP PROJECTS

Selections will be based on the calculation of the voting results from the Voting Window. To prevent unfair gaming of voting,

TELUS will not publish specific data points for any given criteria. Top Projects will be announced the week of December 8, 2014. As for Stage 2, the Top Project will be determined by a combination of the 'social score', public votes, and jury deliberation. Although, the jury makes the final decision, they will be taking the social score and votes heavily into consideration. The social score is made up of various factors, including social media activity and online views. The Top Project will be announced the week of March 30, 2015.

6. CLAIMING TOP PROJECT AWARD (GRANT DISTRIBUTION)

In order to claim a Grant:

1. each successful Team must designate an eligible recipient (e.g. Project Lead) for the Grant and supply proof ID and residency;
2. TELUS must be able to reach your Project Lead by phone or email within fifteen (15) days of the date on which the submission was selected; and
3. the process of signing a TELUS Grant Agreement must be completed within a reasonable period of time, as determined by TELUS in its sole discretion

Grant funds will be released in a drawdown schedule as set out therein in the Grant Agreement. By submitting a Project for consideration, each Project Lead and Team (if applicable) agree to abide by these Terms. In the event any the Project Lead and Team (if applicable) fails to comply with these Terms, TELUS reserves the right to disqualify the Project.

7. GENERAL CONDITIONS

TELUS reserves the right, but not the obligation, to verify all submissions. Any attempt to tamper with the entry process, interfere with these Terms, deliberately damage the Website or any website or undermine the administration, security or legitimate operation of the Competition, is a violation of criminal and civil laws and TELUS reserves the right, but not the obligation, to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying participants from this and future TELUS competitions.

Refusal of a Grant. The refusal by a potential or declared recipient of a Grant to accept the Grant awarded in accordance with the Terms shall release and forever discharge TELUS and its affiliated companies or related companies and their advertising and promotional agencies, contractors and service providers, and their respective shareholders, officers, directors, employees, agents and representatives (collectively, the "Beneficiaries"), from any and all obligations related to the Grant.

Release. Each Project Lead and Team members hereby releases and holds harmless the Beneficiaries from any and all liability for any and all damage, loss or liability suffered as a result of or arising from their participation in the Competition.

Limitation of Liability. The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to use the Website or any Website feature, howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers". The Beneficiaries are not liable for any harm suffered directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Competition. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected. The Beneficiaries do not guarantee access to or non-interruption of the Website during the Competition or that it will be free of any errors.

Consent. By entering the Competition, each Project Lead and Team member consents to the use by TELUS of their names, city of residence, photograph, voice and/or image for publicity purposes in all media, without payment or compensation.

Modification. TELUS reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Competition, in whole

or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration of the Competition as provided in these Terms.

Impossibility to act due to Force Majeure. The Beneficiaries shall not be responsible for any damages for a failure to operate the Competition in accordance with these Terms in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Competition, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

Decisions of TELUS. All decisions of TELUS and/or those of its representatives regarding this Competition are final and binding.

If you have any questions regarding the eligibility of your Team, your Project or the Grants, or would like a hardcopy of these Terms mailed to you, please email us here: storyhive@telus.com

Please print or save a PDF of the Competition rules by clicking the button below.

Last Updated: June 2015